



The European Foundation for the Care of Newborn Infants (EFCNI) is the first pan-European organisation and network to represent the interests of preterm and newborn infants and their families. It brings together parents, healthcare experts from different disciplines, and scientists with the common goal of improving long-term health of preterm and newborn children. To strengthen our team we are looking for a

Communications Manager (m/f/d) specialising in communication strategy and campaign management (from 35 h/week, also possible remotely)

Your tasks

- Contact person for the Foundation's international partners and content-related and organisational support for these partnerships
- International project management, e.g. development of multilingual communication campaigns and their target group-orientated preparation in cooperation with various stakeholders
- Media-appropriate and editorial preparation of content for classic text formats as well as for online formats, infographics, photo galleries, videos, etc.
- Independent planning and design of the foundation's social media strategy
- Tracking, evaluation and reporting of campaigns and their optimisation
- Website and content management
- Travelling and participation in (inter)national events

Our offer

- Permanent position, flexible working hours and the opportunity to work remotely (permanent residency in Germany mandatory)
- An attractive position with varied and meaningful work in an international environment
- A dynamic and highly motivated team with a flat hierarchy and short decision-making processes
- A large international network with medical associations, parent and patient organisations, policy makers and industry partners

Your profile

- Completed studies or comparable training in the field of communication, marketing, journalism, social sciences or similar
- Professional experience in corporate communications or communications management, social media management and/or online marketing
- High online affinity as well as experience in the social media environment and in dealing with content management systems and SEO; experience in video editing desirable
- Stylistically confident, experienced writing and editing of editorial texts in German and English; correspondingly business fluent in written and spoken German and English
- Strong communication skills, enjoy dealing with international customers/project partners, affinity for specialised medical topics, structured way of working and hands-on mentality
- Social and intercultural skills as well as empathy and the ability to empathise with the situation of parents

Did we spark your interest?

We look forward to getting to know you! Please send your complete documents (cover letter, CV, references)* along with your salary expectations and earliest possible starting date to career@efcni.org. Please note that we can only process complete applications.

If you have any questions about this position, please contact Mrs Tanja Augsten: +49 (0)89 / 890 83 26 25
Information about EFCNI: www.efcni.org

*The data collected is required for application processing and evaluation. The data will not be used for any other purposes. The legal basis for the processing of the data is Art. 6 para. 1 lit. a GDPR.