



World Prematurity Day 17 November

1 baby in 10 is born premature. Worldwide.

What is World Prematurity Day?

World Prematurity Day on 17 November is one of the most important days in the year to raise awareness of the challenges and burden of preterm birth globally. The day was initiated by EFCNI and partnering European parent organisations in 2008.

Meanwhile, countless individuals and organisations from more than 100 countries join forces with activities, special events and commit to action to help address preterm birth and improve the situation of preterm babies and their families.

Why 17 November?

The date 17 November was chosen at the first EFCNI Parent Organisations Meeting in Rome, Italy. That day, one of the founding members of EFCNI became proud father of a daughter, after having lost his triplets due to preterm birth. A new awareness day was born. In 2010, the US organisation March of Dimes, the African organisation LittleBigSouls, the Australian National Premmie Foundation, and EFCNI joined together across continents to celebrate this special day.

Make World Prematurity Day a day of change

Everyone is warmly invited to join this day with activities or events: parent organisations, hospitals, non-profit organisations, healthcare professionals, societies, companies, politicians, media, and individuals. No matter how much time, money or manpower you are able to spare – even with simple things you can make a difference!

The typical sockline and purple lightings have become symbols of World Prematurity Day. The purple colour in the visual identity stands for sensitivity and exceptionality.

Free download:

To help you getting involved in World Prematurity Day 2020, setting up your own activities or events, we developed new campaign material, a toolkit and social media graphics in about 40 languages to download at:

www.efcni.org/worldprematurityday



Keep the momentum



You can raise awareness for preterm birth throughout the year. Reach out to us and keep us informed regarding your activities so we can inform our network and get you connected with our community.

Thank you

Your contribution is important to us. Simply send a short description and photos to **worldprematurityday@efcni.org** to promote your activity on our website.

Special thanks to our Platinum, Premium and Silver Partners AbbVie, Baxter, DSM, GE Healthcare, Nestlé Nutrition Institute, Philips, Prolacta, Sanofi Pasteur and Takeda for supporting the creation of the EFCNI World Prematurity Day material.



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About EFCNI

The European Foundation for the Care of Newborn Infants (EFCNI) is the first pan-European organisation and network to represent the interests of preterm and newborn infants and their families. It gathers together parents, healthcare experts from different disciplines, and scientists with the common goal of improving long-term health of preterm and newborn children by ensuring the best possible prevention, treatment, care, and support.

For more information, visit us at www.efcni.org

World Prematurity Day is powered by:



Hofmannstrasse 7A
81379 Munich, Germany
fon: +49 (0)89 890 83 26-0
fax: +49 (0)89 890 83 26-10
info@efcni.org
www.efcni.org

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