

Wash your hands - it's easy



20-30 sec.



The campaign 'Wash your hands – it's easy' started in October 2017 at the University hospital Dortmund. In the picture: (f.l.t.r.): Prof. Dominik T. Schneider, University hospital Dortmund, Pascal; Silke Mader, EFCNI; Lennart; Neven Subotic, Neven Subotic Foundation

Imprint

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The Neven Subotic Foundation is a non-profit organisation under civil law and is registered as number 21.13.01-619 at the district government in Arnsberg.

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Wash your hands - it's easy

An initiative for better hand hygiene



a joint initiative by

EFCNI european foundation for
the care of newborn infants
www.efcni.org

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Germs don't stand a chance

A simple handshake can take its toll: up to 80 percent of all infectious diseases are transmitted via the hands.* At the same time, washing or disinfecting hands is one of the most effective and simple measures to ward off germs. In order to protect preterm and ill babies and other vulnerable patients from diseases and viruses like RSV (respiratory syncytial virus), parents and family members as well as other hospital visitors must be informed about adequate hand hygiene.

To raise awareness for proper hand hygiene amongst children, adolescents and adults both at home and in the hospital setting, we, the European Foundation for the Care of Newborn Infants (EFCNI) and the Neven Subotic Foundation, therefore launched the campaign: 'Wash your hands - it's easy'. The materials include a guide to proper handwashing for all age groups that is easy to understand and follow.

Feel free to download our complimentary posters and other educational material in German, English and Turkish to promote better hand hygiene at your institution (more languages will follow).

Sincerely,



Silke Mader

European Foundation
for the Care of Newborn
Infants



Neven Subotic

Neven Subotic
Foundation

*Source: Center for Disease Control and Prevention (CDC), 2014

Take action!

- You will find further details and materials about our initiative 'Wash your hands - it's easy' here: <https://www.efcni.org/wash-your-hands/>
- Print our free materials and put them up in common rooms or bathrooms – anywhere where they can be seen easily.
- In addition, provide the materials for patients, families and visitors to take home.
- Set up an event about hand hygiene and share our posters and other materials.



Wash your hands - it's easy



1 Rinse

Wet hands under running water.



2 Foam

Lather hands.



3 Scrub

Foam palms, between fingers, fingertips, and back of hand for 20-30 seconds thoroughly.



4 Wash

Rinse hands under running water.



5 Dry

Dry hands with disposable towel if possible.