Communication reporting
Photography contest

And the winner is...

VYGON UK
**Events – Asia Pacific**

- **Malaysia**
  - Lunch Celebration
  - More than 200 attendees (premature babies, together with their parents, neonatologists and nurses)
  - Fun activities for the children;
    - face painting, cake cutting,
    - magic shows by a clown,
    - candid instant photo taking,
    - goodie bags with toys,
    - best dress competition
Events – Asia Pacific

• Indonesia
  › Cipto Mangunkusumo Hospital.
  › Indonesia is the 5th country with the greatest number of preterm babies in the world.
  › Medical staff: testimonies about experience taking care for preterm babies.
  › The director of hospital really appreciate the contribution and some support of company, the main sponsor are **IDSMed (Vygon)** and Pigeon.
Events – Asia Pacific

• Taiwan
  › Changhua Christian Hospital
    • Buffet lunch and seminar for the medical staff.
  › National Taichung Theatre
    • The grown-up preterms sang at the party.
Event

• Mexico
  › Hospitals
    • ISSSSTE Tultitlán alta Especialidad
    • Angeles Leon’
Events - Africa

• Nigeria
Event - Benelux

- Present in 6 hospitals!
- Vygon team present in VVOC et VOC centers
Events – Middle-East

- Qatar
- Kuwait
- UAE
  - Mafraq hospital
  - Sharjah University Hospital - cake have been cut by one of the Members from the Royal Family in UAE and also CEO of the Charity Organization.
  - That has been displayed at some local newspapers and shown by 5 local channels.
Events – South Africa

- Hospital in Cape Town
  - Co-branding with Dräger
  - Experience sharing: a Mommy's experience
  - Conferences
    - Hearing impairment in Neonates by Prof. Claudine Storbeck
    - Understanding Cooling of the neonate by Dr Sehume
Others events

- UK
- France
- Germany
- Switzerland
- Japan
Local press

- **Taiwan**
  - Some families and medical staff shared their touching experiences.
  - Speeches from the public officers from Taichung City Government and Ministry of Health and Welfare.
  - Presence of journalists
  - Event published on news
National press

- Kuwait
  - Article in the Kuwait news agency (KUNA).

http://www.kuna.net.kw/ArticleDetails.aspx?id=2578022&language=ar
Twitter

Our Swiss colleagues celebrated #WorldPrematurityDay with delicious sweet treats #SwissChocolateYummy!

More than 200 premature babies with their families and over 40 neonatologists and nurses celebrated #WorldPrematurityDay in Malaysia 🍪.

We hope that all children had lots of fun with face painting & magic shows at the Lunch Celebration organized by our Malaysian team #WPD2016.

Thanks German team for your activities on #WorldPrematurityDay at the Perinatalzentrum Datteln. The cakes look delicious!

Great to see the huge involvement of our Nigerian team for #WorldPrematurityDay 🎉. Thank you! cc @EFCONewborn
Thank you for taking part to the event!
See you next year!
Vygon, bronze partner of EFCNI

• Vygon, specialist of neonatology
  › Because Vygon grants great importance to the respect of patients, the development of innovative high quality medical devices is at the heart of our requirements. To offer healthcare professionals the best chances to treat and care for their patients is essential for us.

• Sharing the values
  › Because Vygon shares the same values as EFCNI and because we value life, we decided to commit beside EFCNI to improve care of preterm infants.