

1 baby in 10 is born premature. Worldwide.

What is Socks for Life?

Socks for Life is a worldwide campaign in which people join forces to make a difference for preterm babies, their families, and the care teams involved.

The Socks for Life campaign is an initiative by EFCNI and national parent organisations around the world, powered by EFCNI.

Become part of the international voice, power, and visibility of Socks for Life

Everyone is warmly invited to join: parent organisations, hospitals, non-profit organisations, healthcare professionals, societies, companies, politicians, media, individuals.

We know that change does not happen over night – and it takes the commitment of many people to achieve it. Together we are strong: If we team up, we can make change happen.

Free download:

To help you promote your activities or events throughout the year and to raise funds for your projects, we developed a Socks for Life toolkit and graphics in about 40 languages as a free download at:



www.efcni.org/socksforlife



Make a difference with Socks for Life

Identify a topic in which you want to make a change. For inspiration, you can take a look at eleven themes in newborn health which we chose for the European Standards of Care for Newborn Health project.



Birth & transfer

e.g. Raise funds and promote the buying of ambulance cars suitable for the transport of preterm babies



Medical care & clinical practice

e.g. Advocate for medical procedures such as medication and invasive treatment according to clinical guidelines



Care procedures

e.g. Support standardised practices for daily routines such as nappy change, weighing, as well as pain management and monitoring of vital functions



Infant- & family-centred developmentally supportive care

e.g. Raise funds for or organise the making of incubator covers



NICU design

e.g. Advocate for space for at least one chair next to each baby's incubator



Nutrition

e.g. Promote the need for milk banks and raise funds for a milk bank in the hospital



Ethical decision-making & palliative care

e.g. Work together on checklists of things to remember and/or with which the team can support parents when a baby dies



Follow-up & continuing care

e.g. Advocate for the reimbursement of therapies



Patient safety & hygiene practice

e.g. Promote correct hand hygiene (posters, leaflets, hospital campaign, etc.)



Data collection & documentation

e.g. Advocate for registering every baby, no matter how early it is born



Education & training of the multidisciplinary team working in neonatology

e.g. Raise funds for psychologists, case managers, social workers, etc.

Join Socks for Life

- Identify a topic in which you want to make a change.
- Plan activities and events for this cause. If possible find partners, e.g. parent organisations, hospitals, or societies. A patron could help you promote your activity or event.
- Socks for Life online templates and graphics, available in about 40 languages, help to easily promote your activity or event.
- Raise awareness and funds for your chosen activity and directly help affected families or health professionals in their daily work. Make a difference, talk about it, and involve the media.
- Visualise your activity, your event, and your achievement on the EFCNI Changemaker Map.



For inspiration and tips take a look at the Socks for Life online toolkit. You can download Socks for Life graphics free of charge from the EFCNI homepage. Please make sure to follow our guidelines for the use of the material. View more at: www.efcni.org/socksforlife

Do good and talk about it: the EFCNI Changemaker Map



Show your commitment: Add your Socks for Life events and milestones to the EFCNI Changemaker Map at **www.efcni.org/changemakermap** to visualise your achievements and inspire people around the world to make a change. You can write in your native language.

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About EFCNI

The European Foundation for the Care of Newborn Infants (EFCNI) is the first pan-European organisation and network to represent the interests of preterm and newborn infants and their families. It gathers together parents, healthcare experts from different disciplines, and scientists with the common goal of improving long-term health of preterm and newborn children by ensuring the best possible prevention, treatment, care, and support.

For more information, visit us at www.efcni.org

Socks for Life is powered by:



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