

PRESS RELEASE

## Just one click to make an impact

Music fans can support preterm infants by downloading the charity song "Sing Me Another Song" – Donation day on 11 December



*Sing Me Another Song – the cover  
of the charity song for preterm  
infants*

Munich, 7.12.2009 (jt) – **Download and donate: EFCNI, the European Foundation for the Care of Newborn Infants, has announced 11 December as "donation day" for newborn and preterm infants. Just one click is enough to support the needs of "preemies": simply download the charity song of the Foundation, "Sing me another song", from [www.efcni.org](http://www.efcni.org) or Amazon. All proceeds go to EFCNI to support the foundation's work for preterm infants and their families.**

### **A song for the smallest of the small**

Swedish star pianist Robert Wells and rock musician Jakob Samuel have released the charity hit "Sing Me Another Song" to draw public attention to the problems suffered by preterm infants. Every year, 60,000 babies are born prematurely in Germany alone, making them the largest group of child patients.

### **11 December: Downloading and helping - together**

On 11 December, anyone who would like to support the needs of preterm infants can click on [www.efcni.org](http://www.efcni.org) and directly access a link to download "Sing Me Another Song" from **Amazon**. All proceeds will be donated to the charity organization EFCNI. Every click counts in helping to improve life for preterm and newborn infants.

### **A song that gets under the skin and opens hearts**

Emotional and melodic, tender and fragile: the charity hit "Sing Me Another Song" was composed to encourage preterm infants and their families to face the adventure of life, despite all the challenges they will encounter. After birth, a premature baby lies tiny and helpless in its incubator, sterile and isolated from the rest of the world, separated from its parents by a glass

panel. The only way that parents can demonstrate their love and nurturing to their premature baby is to use their voices, a tender song, to enfold their child in an "acoustic embrace".

### **Hard rockers' rockabye for fragile babies**

Entertainer, pianist and composer Robert Wells is one of Scandinavia's top artists. His music, sensitively presenting classic giants such as Bach and Beethoven in a new guise, sparkles with wit and establishes connections between past and present, classical, jazz and pop. As an artist, Robert Wells worked with Chinese musician Tan Dun to compose the official Olympic Overture music for the 2008 Olympic Games in Peking; as a parent, he is himself the father of a preterm infant and patron of the Swedish foundation Tummeliten ("Tom Thumb"). Jakob Samuel, the voice of the charity song, is the singer with Swedish hard rock band The Poodles, and has shared the stage with big names from the scene including HammerFall and Gotthard.

The European Foundation for the Care of Newborn Infants (EFCNI) is both a network for everyone involved with preterm and sick newborns, and a forum for scientists. Its declared objective is to bring about long-term improvement in the care situation for these infants, helping to ensure that Europe's largest group of child patients receive the attention and the lobby they deserve. More information at [www.efcni.org](http://www.efcni.org).

Further press information from:

Jutta Tempel  
COMEO Public Relations  
Hofmannstr. 7A, 81379 München  
Tel: +49 (089) 74 888 2-20  
Email: [tempel@comeo.de](mailto:tempel@comeo.de)  
[www.comeo.de/pr](http://www.comeo.de/pr)

Silke Mader  
Geschäftsführende  
Vorstandsvorsitzende EFCNI  
Würmanger 5, 85757 Karlsfeld  
Tel: +49 (08131) 90 85 59  
Email: [silke.mader@efcni.org](mailto:silke.mader@efcni.org)  
[www.efcni.org](http://www.efcni.org)