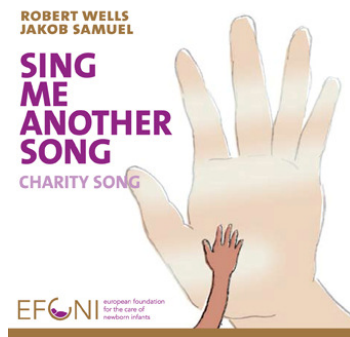


PRESS RELEASE

Preterm infants' charity song storms the charts

Charity hit "Sing Me Another Song" sweeps Amazon's Top 100 Bestseller Lists on download donation day



Sing me another song – the cover of the charity song for preterm infants

Munich, 17.12.2009 (jt) – From zero to 71: the European Foundation for the Care of Newborn Infants EFCNI announced a donation day, and everyone clicked along. To show solidarity with the needs of preterm infants, on 11 December supporters simply downloaded the preterm infants' charity hit "Sing Me Another Song" from www.efcni.org or simply from www.amazon.de. Within only a few hours, the song had soared up

Amazon's chart of best-selling downloads in category Pop from zero to 71 th place. Profits from the download revenues thus generated go to EFCNI to support the foundation's work for preterm infants and their families.

A song for the smallest of the small

Swedish star pianist Robert Wells and rock musician Jakob Samuel released the charity hit "Sing Me Another Song" to draw public attention to the problems suffered by preterm infants. Every year, 400,000 babies are born prematurely in Europe, making them the largest group of child patients.

A song that gets under the skin and opens hearts

Emotional and melodic, tender and fragile: the charity hit "Sing Me Another Song" was composed to encourage preterm infants and their families to face the adventure of life, despite all the challenges they will encounter. After birth, a premature baby lies tiny and helpless in its incubator, sterile and isolated from the rest of the world, separated from its parents by a glass panel. The only way that parents can demonstrate their love and nurturing to their premature baby is to use their voices, a tender song, to enfold their child in an "acoustic embrace".

Hard rockers' rockabye for fragile babies

Entertainer, pianist and composer Robert Wells is one of Scandinavia's top artists. His music, sensitively presenting classical giants such as Bach and Beethoven in a new guise, sparkles with wit and establishes connections between past and present, classical, jazz and pop. As an artist, Robert Wells worked with Chinese musician Tan Dun to compose the official Olympic Overture music for the 2008 Olympic Games in Peking; as a parent, he is himself the father of a preterm infant and patron of the Swedish foundation Tummeliten ("Tom Thumb"). Jakob Samuel, the voice of the charity song, is the singer with Swedish hard rock band The Poodles, and has shared the stage with big names from the scene including HammerFall and Gotthard.

Help for preterm infants continues after 11 December

Anyone who missed the opportunity to download the charity song on 11 December at www.efcni.org or Amazon can naturally continue to do so: the song will be available for downloading at the sites given for the next two years.

The European Foundation for the Care of Newborn Infants (EFCNI) is both a network for everyone involved with preterm and sick newborns, and a forum for scientists. Its declared objective is to bring about long-term improvement in the care situation for these infants, helping to ensure that Europe's largest group of child patients receive the attention and the lobby they deserve. More information at www.efcni.org.

Further press information from:

Jutta Tempel
COMEO Public Relations
Hofmannstr. 7A, 81379 München
Tel: +49 (089) 74 888 2-20
E-mail: tempel@comeo.de
www.comeo.de/

Silke Mader
Chairwoman of the Executive Board
of EFCNI
Würmanger 5, 85757 Karlsfeld
Tel: +49 (08131) 90 85 59
E-mail: silke.mader@efcni.org
www.efcni.org